

Partnership & Sponsor Registration Form

Company Name: _____

Contact Name: _____

Mailing Address: _____

Contact Email: _____

Contact Phone: _____

Names for Name Badges, if applicable:

Partnership Packages:

Platinum Partnership (\$2300) _____

Gold Partnership (\$1600) _____

Silver Partnership (\$1100) _____

Annual Advertising Pkg. (\$450) _____

Conference A La Carte Sponsorship:

Vendor Booth (\$375) _____

Break Sponsor (\$100) _____

Breakfast Sponsor (\$200) _____

Lunch Sponsor (\$200) _____

Speaker Sponsor (\$200) _____

Social Event Sponsor (\$300) _____

Door Prize Sponsor (\$50) _____

Program Ad ¼ Page (\$75) _____

Program Ad ½ Page (\$100) _____

Program Ad Full Page (\$175) _____

Total Sponsorship/Partnership: _____

Registration and payment may be completed online at SDES.org by clicking on the conference link or may be mailed or emailed to the SDES Office at PO Box 1076, Pierre, SD 57501 or SDEngineeringSociety@gmail.com

Mission

The South Dakota Engineering Society is the state society of engineers from all disciplines that promotes the ethical and competent practice of engineering, advocates licensure, enhances the image of its members, and advocates legislation and public policy for the betterment of human welfare and the profession.

The South Dakota Engineering Society is an affiliate of the National Society of Professional Engineers (NSPE).

NSPE-SD® SOUTH DAKOTA
ENGINEERING SOCIETY

PO Box 1076, Pierre, SD 57501

605.951.1004

SDEngineeringSociety@gmail.com

South Dakota Engineering Society Annual Partnership & Sponsorship Opportunities

A Guide to Conference
Sponsorship and Opportunities
Throughout the Year

NSPE-SD® SOUTH DAKOTA
ENGINEERING SOCIETY



Annual Partnerships

The South Dakota Engineering Society (SDES) has several sponsorship and marketing opportunities throughout the year, including our Annual and Fall Conferences, *The South Dakota Engineer* quarterly newsletter, a soon to be introduced new website and other events. In order to streamline your sponsorship opportunities and to position your company to get the most outreach for your marketing investment, SDES is introducing Annual Partnership Packages.

Annual Silver Partnership: \$1100

- Logo/Business Card on the SDES website's homepage banner with recognition as a Silver Partner
- Recognition as a Silver Partner at the following:
 - Fall Conference: Logo & recognition as a Silver Partner on the conference website, in registration mailers, on signage, on the conference PowerPoint & announced recognition at the conference
 - Annual Spring Conference: Logo and recognition as a Silver Partner on the conference website, in registration mailers, on signage, on the conference PowerPoint & announced recognition at the conference
- 1 Annual Conference Registration
- 1 Fall Conference Registration
- Business Card Sized Ad in the SDES quarterly newsletter, *The South Dakota Engineer*

Annual Silver Partnership (continued)

- Business Card Sized Ad in the Annual Conference Program
- Recognition as a Silver Partner on the SDES website's Partner Page, with a link to your website

Annual Gold Partnership: \$1600

Includes all items in the Silver Partnership package, plus the following with recognition as a Gold Partner

- An additional Annual Conference Registration (2 Total)
- Annual Conference Exhibit Booth (Optional)
- Upgrade to a ¼ page ad in *The South Dakota Engineer*
- Upgrade to a half page ad in the Annual Conference Program

Annual Platinum Partnership: \$2300

(Limit 2 per Year)

Includes all items in the Gold Partnership package, plus the following with recognition as a Platinum Partner

- An additional Fall Conference Registration (2 Total)
- Option to present a ½ hour PDH seminar at the Annual Conference. Must be an educational session worthy of .5 PDHs with prior approval by the conference board.
- Upgrade to a ½ page ad in *The South Dakota Engineer*
- Upgrade to a full-page ad in the Annual Conference Program, inside front or back cover.

Packages may be customized to better suit your company's needs. Contact Nancy Hoines at 605.951.1004 or sdengineeringsociety@gmail.com for more information.

Annual Partnership Packages run from January 1 – December 31 and will be prorated, as needed.



Sponsorship Opportunities

Annual Advertising Package: \$450

- Logo/Business Card on the SDES website's homepage
- Business Card Sized Ad in the SDES quarterly newsletter, *The South Dakota Engineer* *
- Business Card Sized Ad on the SDES website's Partner Page
- Business Card Sized Ad in the Annual Conference Program*

*Upgraded ad sizes are available for the newsletter and Annual Conference Program

Conference Sponsorships

- Annual Conference Vendor Booth: \$375
- Annual Conference Program Advertisement
 - ¼ Page: \$75
 - ½ Page: \$100
 - Full Page: \$175
- Break Sponsor: \$100
- Breakfast Sponsor: \$200
- Lunch Sponsor: \$200
- Speaker Sponsor: \$100
- Social Event Sponsor: \$300
- Door Prize Sponsor: \$50

Other Sponsorships

Sponsorship opportunities are also available at the Chapter level. Please contact the SDES office and we will connect you with the appropriate contact at the Chapter level.